ABSTRACT

The Covid-19 pandemic has highlighted a high vulnerability of the Italian socio-medical system, with regards to healthcare but also social assistance at a local level, as in the case of “Case della Salute” (Health Houses, HHs) in the Emilia-Romagna region. These structures were already affected by several criticalities, especially in terms of localization, architectural and organizational features, as well as deficiencies in the assistance function.

Starting from the Piacenza case study, Coltivare_Salute.Com focuses on urban Health Houses, more exposed to pressure and often lacking a recognized identity in the territory. The goal is to experiment and verify a replicable methodology to transform HHs into a resource for resilience of communities and towns, as well as nodes of social, urban and healthcare innovation, within a renewed culture of assistance and health. The project tackles multiple issues (identity, accessibility, spatial integration) in close cooperation with various stakeholders.

PARTNERS INVOLVED

Local Health Authority (USL) of Piacenza; Municipality of Piacenza; Joint Consultive Committee of Associations (Piacenza); Emilia-Romagna Region; Italian Sports Committee (CSI) – Local Committee of Piacenza; Diabetics Association of Piacenza.