



POLITECNICO
MILANO 1863

Responsible fashion design

Ideas and projects for a new understanding of fashion design



Teaching in-the-field





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The development of this teaching proposal came from the need to reflect and promote among students a new understanding of fashion design, concerning with its social role. Assuming this perspective, students and teachers have developed different activities: the first experience was the collaboration with CONAU, reusing of second-hand items for social purpose by focusing the creative process on social issues and sustainability. The second year, students and teachers, in collaboration with ASPEM Italia, created outfits with high quality design by using a traditional Peruvian spun, sharing skills and knowledge with Peruvian women with the aim to ameliorate the competitiveness of Peruvian products. In the third year the teaching activity was more focused on the relationship between fashion design and the elderly, investigating how fashion design can respond to needs and daily actions of old people.

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