



POLITECNICO
MILANO 1863

Micro*Azioni

Service Design to promoting the role and the skills of young people in Rho



Teaching in-the-field





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Service Design to promoting the role and the skills of young people in Rho

The city of Rho will be strongly affected by the presence of the Expo 2015, that will be located in an area close to the city. In this perspective the students were asked to develop proposals for the implementation of services, events and products that have as main recipients young people living in Rho between 20 and 25 years. The products have to be developed from actions, policies and services which are already ongoing in the territory of Rho, promoted by the Cooperativa LaFucina and the Municipality.

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